



**Sara Olson** she/her

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## PROFILE

I am a highly motivated and creative person passionate about many things including the environment/sustainability, social justice, community service, & even more so the intersections of all of these. I desire to work for a mission-driven company and want to be in a position where I can express myself creatively, continue to learn and grow, and have my energy and enthusiasm matched.

## SKILLS



## WORK EXPERIENCE

### MARKETING & MEDIA MANAGER

#### *Elm City Compost*

July 2020- Sep 2022

- Responsible for maintaining all social media and the website
- Produce all marketing materials
- Project lead on many initiatives
- Responsible for all public outreach, including tabling opportunities, presentation opportunities, and reaching out to potential clients.

### FREELANCE

#### *Grow Nashua*

Mar 2021 - Dec 2021

- Created content for & managed Instagram account
- Managed a monthly content calendar

#### *Grasshopper's Landing*

Mar 2021- Aug 2021

- Created content for & managed Instagram account
- Managed a monthly content calendar

### ASSISTANT SOCIAL MEDIA MANAGER

#### *Urban Exchange*

July 2022- Dec 2022

- Responsible for content creation to grow & maintain the store's Instagram.
- Assist with email campaigns on occasion

### SOCIAL MEDIA CONTENT SPECIALIST

#### *Pearl Marketing*

Jan 2023- Present

- Responsible for the concept and creation of all social media graphics and copy for all five of Pearl Marketing's accounts.

## EDUCATION

### Bachelor's of Science in Criminal Justice & Sociology

#### Keene State College

Aug 2016-May 2020

- Minor in Philosophy
- Graduated with a 3.6 GPA, achieved Dean's List 7 out of 8 semesters, earned the Outstanding Service Award, and many other accolades.

# LEADERSHIP EXPERIENCE

## RESIDENT ASSISTANT

### *Keene State College*

Aug 2018  
-Dec 2018

- Responsible for the wellbeing and safety of 37 first year students primarily and two residence halls while on duty
- Established and maintained a residence hall atmosphere that is conducive to the resident's overall education and development.
- Other responsibilities included; leadership and role modeling, counseling and referral, community development, policy and support, and administration.

## STUDENT GOVERNMENT

### *Keene State College*

Aug 2018  
-May 2020

- Student Representative (2018-2019 Academic Year)- sat on Events Committee, College Senate, and Senate Curriculum Committee
- Student Body Vice President (2019-2020 Academic Year)- orchestrated and facilitated meetings, chaired Events Committee, sat on College Senate, and Senate Curriculum Committee

*"The most unrealistic person in the world is the cynic, not the dreamer." - Paul Hawken*

## ADVOCACY & COMMUNITY SERVICE

- Member & Secretary if the 350NH Action Board Meeting (May 2021- Present)
- No-Contact Canvassing for Craig Thompson's 2020 Democratic Primary Campaign
- Phone Banking for 350NH for the 2020 Democratic Primary
- Canvasses for New Hampshire Youth Movement (Sep 2021-Nov 2021)
- Speech at Keene State College Climate Strike (Sep 20th, 2019)
- Participated in an Activism Roundtable at the Keene State College Academic Excellence Conference (April 18th, 2020)
- Speech on Allyship & Inclusion at Keene State Pride Parade (Spring 2019)
- Alternative Break Member & Leader (Spring 2018- Spring 2020)- Sustainability trip to Earthaven Ecovillage and Healthy Coastlines to work with the North Carolina Coastal Federation
- Member & Leader of Campus Ecology- Public Relations Officer (2017-2018 Academic Year), Vice President (2018-2019 Academic Year), planned many events including nine clothing swaps, three solar-powered music festivals (Solar Fest), and numerous street/campus clean-ups.
- Volunteer Admissions Tour Guide (Spring 2018- Fall 2019)
- Keene Mutual Aid Volunteer (December 2021- Present)
- Hosted a Fridays for Future Climate Strike (March 2022)